



DIGITAL MARKETING SUCCESS THROUGH SIMPLE STRATEGIZING SALES & MARKETING PROGRAM

Create a Powerful Marketing Strategy

This workshop is dedicated to helping our audience discover the importance of strategizing their digital marketing efforts. We provide our audience with key lessons on the importance of maintaining your businesses website with simple, flexible and cost-effective approaches. We teach the audience the importance of stating your objectives, providing solutions and setting realistic goals. These are all key to setting up and implementing a successful online marketing campaign. Learn 3 basic ways to promote your websites that yield results with the right planning, implementation and commitment to excellence. The audience will learn simple and effective ways content can be used and set up to create actions defined as increased website conversions.



Program Goals

This program will offer participants the opportunity to learn:

- ✔ Create a strategy that your customers will buy into
- ✔ 3 basic website promotion tactics that yield results (Short-Term & Long-Term)
- ✔ Learn to prepare and plan a strategic content strategy that creates action defined as conversions.



Duration

- 45-60 Minute Keynote
- 2-4 Hour Breakout Session
- 6-8 Hour Full Day Training

This program can be customized for any event including:

- ✔ Breakfast / Lunch / Dinner
- ✔ Management Conferences
- ✔ Recognition Ceremonies
- ✔ Corporate Retreats
- ✔ Sales Meetings
- ✔ Special Events