

## **Doug Dvorak to Provide Sales and Motivation Training to NationaLease in Florida**

Chicago, Illinois, November 12, 2021: Doug Dvorak is pleased to announce he will be in Ft. Lauderdale, Florida on Wednesday, November 17 to deliver sales and motivation training to the employees and leadership of NationaLease.

As one of the largest full-service truck leasing organizations in North America, NationaLease is made up of more than 140 independent businesses and 900 locations throughout the United States and Canada. Its strength lies in its central mission: To provide customers with a flexible, quick response to their transportation needs. For over 70 years, NationaLease has been providing its customers with customized solutions to all their transportation requirements.

Dvorak is an industry-leading sales coach and motivational speaker who has delivered workshops and keynotes in more than 100 countries to over a million people. He will be working with NationaLease to help its sales team with his proven approach to successful selling; his presentation will also include some motivational elements.

Dvorak's workshops engage individuals and improve performance by giving them techniques and tools they can use immediately. He also discusses leadership strategies that help leaders achieve authority by better understanding and implementing core concepts of what he calls "servant leadership strategies." These include Empathy, Listening, Foresight and Awareness. In his training, Dvorak covers how to help teams work together so they can have fun without sacrificing efficiency and productivity. He believes this results in improved overall morale, increased productivity and reduced overall turnover.

To learn more about Doug Dvorak and The Sales Coaching Institute's workshops, visit [salescoach.us](http://salescoach.us) contact him directly at 847-241-4860.

About Doug Dvorak: Doug Dvorak is a master certified sales trainer and motivational keynote speaker who is one of the most well-traveled working today. Dvorak is a CSP (Certified Speaking Professional) and a graduate of Flagler College in Florida. He is also a member of several prestigious speaker organizations.

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